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FOR IMMEDIATE RELEASE

WINNERS OF THE NATIONAL CHERRY BLOSSOM PHOTO CONTEST

Washington, DC [April 19, 2011] -- FotoDC and the National Cherry Blossom Festival are proud to announce the winners of the National Cherry Blossom Photo Contest. The contest, which drew over 2,200 submissions from 696 local photographers, provided rich competition for the judges in three categories: landscape, people, and festivities.

"The photographers and the images are what make this contest extremely special," said Theo Adamstein, FotoDC Founder. "We are extremely proud of these winners, and all of the participants that made this competition possible including our esteemed judges, the National Cherry Blossom Festival, and FLASH."

"The inaugural contest produced wonderful results," said Diana Mayhew, National Cherry Blossom Festival President. "The Festival looks forward to continuing the contest and partnership with FotoDC, especially for next year's Centennial Celebration in honor of the 100year anniversary of the gift of cherry blossom trees."

The winning entries can be viewed on both FotoWeekDC.org and nationalcherryblossomfestival.org. Winners of the 2011 National Cherry Blossom Photo Contest are:

Landscape

1st Place: Bernard Chen 2nd Place: Buddy Secor 3rd Place: Meredith Rizzo Honorable Mention: George Lafko

People

1st Place: Chantal Dusuel 2nd Place: Jeff Simpson 3rd Place: Rebecca Drobis Honorable Mention: Leah L. Jones Honorable Mention: Sarah King

Festivities

1st Place: Patel Jaimin 2nd Place: An Truong 3rd Place: Wayne Shen Honorable Mention: Jim McMahon Honorable Mention: Christopher Gindlesperger

About FotoDC

Founded in 2008, FotoWeek DC is a 501(c)(3) non-profit organization that has evolved from a city-centric photography festival to **FotoDC**, a multi-season tribute to photography in all its forms. FotoDC celebrates the transformative power of photography through the exhibition of inspiring and provocative images, diverse programming, and collaboration with the local and international community. FotoWeek DC continues to play a central role in FotoDC programming, with its annual festival in November. For further information visit www.FotoWeekDC.org.

About NCBF

The **National Cherry Blossom Festival, Inc.** is a 501(c)(3) not-for-profit organization dedicated to promoting the beauty of nature and international friendship through year-round programs, events, and educational initiatives that enhance our environment, showcase arts and culture, and build community spirit. For more information, call (877) **44-BLOOM or visit** www.nationalcherryblossomfestival.org.