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**FOTOWEEK DC 2010 INTERNATIONAL  
AWARDS COMPETITION LAUNCHES**  
*Early Bird Deadline - July 31, 2010*

Washington, DC [July 16, 2010] -- FotoWeek DC, the premier photography festival in Washington, DC, which celebrates the power of photography and its limitless possibilities, announces the launch of its third annual International Awards Competition.

The 2010 FotoWeek DC festival, to be held November 6-13 across the District of Columbia and throughout the metropolitan area, will kick off with an awards ceremony and exhibition for the Competition November 5 at the Corcoran Gallery of Art and College of Art + Design. The work, to be unveiled at the invitation-only ceremony, will recognize the winners of this FotoWeek DC competition and kick off the festival.

"We expect this year to be the best one yet for our competition," exclaimed FotoWeek DC Founder and President, Theo Adamstein. "Last year, we received thousands of amazing photos and multimedia submissions from 28 different countries. We hope to increase that significantly in 2010, as our reputation for quality grows around the world."

Images are judged in 12 different categories, with cash prizes for 1st, 2nd and 3rd place for each category. There is also the Spirit of Washington Award, which honors the photograph that best captures the essence of the Nation's Capital and includes a top prize of \$5,000.

The competition is open to all photographers, both amateurs and professionals, and there is an *early bird* discount for work submitted before July 31, 2010. The final deadline for submission before the entries go to the panel of world-class judges for review is September 20.

New this year is a Mobile Phone category, in recognition of the fabulous imagery being shot now on smart phones. There is also a free FotoWeek DC Youth Contest for local children up to the age of 18, which is being sponsored by *The Washington Post*.

The winning work for both the International Awards Competition and the Youth Contest will be exhibited at the Corcoran Gallery of Art throughout the festival in November.

For more information, please go to: <http://www.fotoweekdc.org>.

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