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LOOK UP: PHOTOS OF MONUMENTAL PROPORTIONS

NightGallery Adds More Projection Locations

Washington, DC [November 4, 2010] — There will be more opportunities to look up and view fantastic photography during FotoWeekDC. Bringing the number of NightGallery locations to over 10, the additional locations are: Dupont Circle, House of Sweden and the Road Show. These new venues are in addition to: Corcoran Gallery of Art and College of Art + Design, Newseum, United States Holocaust Memorial Museum, American Red Cross, National Museum of the American Indian, Satellite Central (M Street – Georgetown) and the Human Rights Campaign buildings.

Dupont Circle, a park venue operated by the National Park Service, has successfully hosted large screen events for the World Cup. The projected images on House of Sweden's enormous façade will depict scenes of the Potomac River, part of a cell phone camera competition. And the Road Show is a spontaneous eruption of photos all around the city, bringing incomparable photography to every Ward of The District.

With its provocative NightGallery program, FotoWeek will once again delight residents and visitors with monumental projections that illuminate the facades of significant Washington, DC architecture. This year's NightGallery images highlight award-winning photography with contemporary themes of social and political importance. From photojournalism to fine art, NightGallery projections will be everywhere you see, from **November 6 through November 13**. Look up!

The curator for the NightGallery's documentary program entitled *Projections of Reality* is internationally renowned James Wellford, Senior Photo Editor of Newsweek Magazine. According to Wellford, "NightGallery is a visually dynamic theater, presenting large-scale projections of powerful photography that address important issues and themes from around the world. The images offer the opportunity to experience a series of visual stories that poignantly reflect upon our shared human condition."

Leading the fine arts program are Andy Adams, Editor & Publisher of FlakPhoto.com and Larissa Leclair, photography writer and curator. Cristina Mittermeier, Executive Director and a Fellow of the International League of Conservation Photographers, will curate the environmental program *Life Lives Here*.

The Corcoran's NightGallery programs will include *The City Unseen*, and *Literary Adaptation:* 1920 – Contemporary Times, which were produced by nineteen students from the Corcoran College of Art + Design's Fine Art Photography BFA program and curated by Margaret Adams, assistant chair of photography at the Corcoran College of Art + Design. This new work, along with winners of FotoWeek DC's International Awards Competition, will be projected onto the exterior of the Corcoran's historic Beaux Arts building throughout FotoWeek.

Open Society Foundations joins FotoWeek DC as a primary supporter of NightGallery. "FotoWeek promotes diversity and creativity through photography, especially social documentary work," said Amy Yenkin, Documentary Photography Project Director, the Open Society Foundations. "The festival provides a rich platform for inspiration and learning by providing Washingtonians with opportunities to engage with art throughout the city."

In its third year as a FotoWeek DC technology partner and Titanium Sponsor, Herring Media Group, Inc. will produce NightGallery. Calling the format "heroic," Executive Producer and Designer, Marc Herring, says the concept is to, "use large-scale multimedia projections to transform landmark buildings into immersive displays of light and image." These artfully sequenced, multi-story projections will create an impressive high-definition exhibition of some of the world's most compelling photographic collections.

Satellite Central ~ In addition to the exterior projections, FotoWeek DC's Satellite Central (3333 M Street, NW) in Georgetown will continually run themed shows in their projection "theatres" throughout the FotoWeek DC festival.

Corcoran Hours Extended & FREE ~ The Corcoran Gallery of Art will be open to the public with NO ADMISSION CHARGE during FotoWeek DC: November 6-13, 2010. This includes Monday, November 8 and Tuesday, November 9, days when the Corcoran is typically closed. For FotoWeek Central information and events, visit www.corcoran.org/fotoweekdc.

FotoWeek DC's extraordinary week of programs runs from November 6th through November 13th. For more information or updates on any program please go to: http://www.fotoweekdc.org.

ABOUT FOTOWEEK DC

FotoWeek DC was founded in 2008 and has evolved from a city-centric photography festival to a multi-season tribute to photography in all its forms. The festival celebrates the transformative power of photography through the exhibition of inspiring and provocative images, diverse programming, and collaboration with the local and international community.

ABOUT THE CORCORAN

The Corcoran Gallery of Art, a privately funded institution, was founded in 1869 as Washington's first and largest nonfederal museum of art. It is known internationally for its distinguished collection of historical and modern American art as well as contemporary art, photography, European painting, sculpture and the decorative arts. Founded in 1890, the Corcoran College of Art + Design is Washington's only four-year college of art and design offering BFA degrees in Digital Media Design, Fine Art, Fine Art Photography, Graphic Design, Interior Design, and Photojournalism; a five-year Bachelor of Fine Arts/Master of Arts in Teaching (BFA/MAT); and two-year Master of Arts (MA) programs in Interior Design, Exhibition Design, Art Education, and at the Book, and New Media Photojournalism. The College's Continuing Education program offers part-time credit and non-credit classes for children and adults and draws more than 2,500 participants each year. For more information about the Corcoran Gallery of Art and College of Art + Design, visit www.corcoran.org.



