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## MEDIA ALERT

### Only 3 Days Left to Cherry Pick that Pic!

*National Cherry Blossom Photo Contest Deadline – April 9*

**What:** The [National Cherry Blossom Photo Contest](#) is coming to a close in just 3 days! The contest, which began on February 11, is still accepting entries in three categories: Landscape, People, and Festivities, taken during this year's National Cherry Blossom Festival (March 26 – April 9), or taken within the previous two years.

Winners from each category will receive:

- 1<sup>st</sup> Place: \$500 cash prize
- 2<sup>nd</sup> Place: A weekend stay at the [Renaissance Washington, DC Dupont Circle Hotel](#)
- 3<sup>rd</sup> Place: A Nikon Coolpix S3000, sponsored by [Penn Camera](#)

All finalist and winning images will gain the following exposure:

- Projected at [FLASH](#) in Crystal City on April 15, 2011
- Featured on [FotoDC.org](#) and [NationalCherryBlossomFestival.org](#)
- Shown in projection and/or exhibition form during the 2011 FotoWeek DC Festival, November 5-12, 2011

**Where:** To submit photos, please go to: <http://cherryblossom.fotodc.org/>

**Who:** Judges for this inaugural contest include:

- David Hicks, Washingtonian Photo Editor
- Kim Hubbard, Senior Photo Editor at National Geographic
- Jayme McLellan, Curator, Founder, and Director of Civilian Art Projects.

**When:** The deadline for entries will be **11:59 PM PDT, April 9**

#### About FotoDC

Founded in 2008, FotoWeek DC is a 501(c)(3) non-profit organization that has evolved from a city-centric photography festival to **FotoDC**, a multi-season tribute to photography in all its forms. FotoDC celebrates the transformative power of photography through the exhibition of inspiring and provocative images, diverse programming, and collaboration with the local and international community. FotoWeek DC continues to play a central role in FotoDC programming, with its annual festival in November. For further information visit [www.FotoWeekDC.org](http://www.FotoWeekDC.org).

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