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FOR IMMEDIATE RELEASE

**FOTOWEEK DC PARTNERS WITH THE NEWSEUM  
FOR fotobamaWEEK**  
*International Photography Contest and Exhibition Celebrate  
the Inauguration of Barack Obama*

**Washington, DC** [January 13, 2009] -- FotoWeek DC and The Newseum, the world's most interactive news museum, proudly announce fotobamaweek, an international photography contest celebrating the Presidential campaign and the Inauguration of Barack Obama as the 44th President of the United States of America. "As the spirit of Barack Obama's campaign has been one of inclusion, so the fotobamaweek contest invites all photographers, amateur and professional, to share their vision and perspective of this extraordinary moment in history," commented Theo Adamstein, Fotoweek DC's founder. "FotoWeek DC is thrilled to be partnering with the Newseum in launching this exciting project," he added.

The **fotobamaweek** contest is worldwide, open to anyone, including professional photographers, amateurs, students and children.

The top 100 winning images, selected by The Newseum's panel of judges, will be exhibited at The Newseum, located on historic Pennsylvania Avenue between the U.S. Capitol and the White House. In addition, the 100 winning images will be published in a limited edition book sponsored by FotoWeek DC, and grand prize winners will be announced at a reception at The Newseum, and receive cash prizes totaling \$5,000. All images submitted will be on display at FotoWeekDC's on-line gallery, along with People's Choice winners.

"The Newseum is largely about the power of the image. The best photographs in the history of news photography are on display here. The winners of this contest will add immediacy and currency to our exhibits. It is participatory journalism in its purist form," said Joe Urschel, executive director and senior vice president of the Newseum.

Proceeds from the **fotobamaweek** contest will help continue to fund FotoWeek DC's nonprofit core activities, including community programs shared with visitors from around the world. fotobamaweek Contest Entry Period Opens January 15, 2009 at 12:01 am Pacific Daylight Time (PDT) and ends March 15, 2009 at 11:59 pm PDT.

**About FotoWeek DC**

Established as a not-for-profit corporation incorporated in the District of Columbia, FotoWeek DC's mission is to raise awareness of the role of photography in our world, and to unite and strengthen the Washington DC photography community. Over 20,000 visitors attended FotoWeek DC's 2008 weeklong festival and over 270,000 have visited, and continue to view

FotoWeek DC's on-line galleries. The success of FotoWeek DC's first year is a testimony to this community's talent and generosity.

### **About The Newseum**

The Newseum, located on historic Pennsylvania Avenue in Washington, D.C., blends five centuries of news history with up-to-the-second technology and hands-on interactive exhibits. The world's most interactive museum takes visitors behind the scenes of news and instills an appreciation of the importance of a free press and the First Amendment. The Freedom Forum, a nonpartisan foundation dedicated to free press, free speech and free spirit, is the main funder of the Newseum's operations. The Newseum, while independent of any media companies, receives additional support from foundations, media organizations and individuals. For more information on Fotoweeek DC, including how to enter the **fotobamaweek** contest, please visit: [www.fotoweeekdc.org](http://www.fotoweeekdc.org). For media inquiries, please contact Aba Kwawu: [aba@theabaagency.com](mailto:aba@theabaagency.com)

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